



Lawrence J Denisoff

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LAWRENCE J DENISOFF

PRESIDENT DALLAS | CORPORATE REAL ESTATE

PROFESSIONAL BACKGROUND

Lawrence J. Denisoff is President and head of the Corporate Services Division of Weitzman. Denisoff specializes in the representation of office tenants in lease negotiations and site selection. Prior to joining Weitzman in 1991, he was with L.J. Hooker International (formerly Merrill Lynch Commercial Real Estate), where he was a consistent top producer and the overall top producer for the Dallas office in 1990. Denisoff's commercial real estate career started in 1979 when he joined The Swearingen Company as vice president; he was responsible for leasing and marketing the Southland Center Complex in downtown Dallas from 1981-1983, bringing the building's occupancy from 28 percent to 90 percent ahead of schedule. During his eight years with Swearingen, he consistently was one of the top five producers in the company, as well as top producer on several occasions. He was a charter member of the company's Gold Million Dollar Club for annual top producers.

HONORS AND AWARDS

Denisoff is a consistent Top Producer for Weitzman and ranks as one of the company's All-Time Top Ten. In 2014, 2013 and 2012, he ranked as the company's No. 1 Top Producer in Texas. In addition, Denisoff has been ranked numerous times by the Dallas Business Journal as a "Heavy Hitter" and by D CEO Magazine as a Power Broker in a ranking of top brokers in the D/FW area. He also ranked as a top producer with other real estate firms with which he has been affiliated. He was promoted to President of the Corporate Services Division in 2004.

ORGANIZATIONS

Denisoff has been active in numerous professional organizations, including the North Texas Commercial Association of Realtors, the Texas Association of Realtors, the Dallas Chamber of Commerce, the Mustang Club and the National Association of Realtors, where he is a candidate for the Certified Commercial-Investment Member designation.

EDUCATION

Denisoff received a Bachelor of Business Administration degree in Marketing from Central State University in Oklahoma.

REPRESENTATIVE CLIENT LIST

- JPMorgan Chase
- Stewart Title
- Hexter-Fair Title Company
- Monitronics International
- Wendy's International
- Aetna Life Insurance
- Atrium Executive Suites
- Central and Southwest Utility
- Coca-Cola, Inc.
- Heller Financial
- Jenkins & Gilchrist (now Hunton & Williams)
- Liberty Mutual Insurance
- McDonald's Corp.
- Mutual of Omaha
- Owens-Corning Fiberglass
- Phoenix Mutual Life
- Prudential Securities
- Reliance Insurance Group
- RTKL Associates
- Settle & Pou
- Vial Hamilton Koch Knox
- Vinson & Elkins