



Grand Prairie Premium Outlets

Grand Prairie Premium Outlets is a 420,000-square-foot development located between Dallas and Fort Worth, Texas, the fourth-largest MSA in the U.S. This project targets shoppers who have a passion for savings on designer and brand-name fashion.

Easily accessible from several major highways, Grand Prairie enjoys its status as a travel hub in the Dallas-Fort Worth Metroplex. This lucrative, under-retailed market has a population of more than 6.1 million people in a 45-mile radius, with an average household income in excess of \$87,000, making market demographics especially strong for this development project.

LOT 1

360 TEXAS

203,645 VPD

Great Southwest Pkwy

Forum Dr

INTERSTATE 20

324,060 VPD

45,151 VPD

INTERSTATE 20

Bardin Rd

Bardin Rd

360 TEXAS

